

2022 ANNUAL REPORT



Since 1997, PODER has empowered over 15,000 recent arrivals to more successfully integrate into society and the mainstream workforce.

Graduates from our industry-specific job training have experienced an 83% placement rate in their chosen career field with a 34% wage gain increase over previous employment. But not all immigrants, due to a fragile economic situation, are able to commit to PODER's unpaid training.



94% of employers recommend apprenticeships to other employers

Paid on the job training and apprenticeships are a research based, proven option that historically has provided access to quality jobs and career pathways. By combining on the job training with classroom instruction including credentials and licensing, apprenticeships provide career pathways while also increasing access to higher education.

During a tight labor market, **PODER's apprenticeships** will respond to employers' needs by building a bilingual talent pipeline of licensed and trained workers. This year's annual report outlines the current pilot with a major insurance provider.

**\$1 spent on
apprenticeships
= \$1.47 back in
productivity**

For every \$1.00 spent on apprenticeship, employers get an average of \$1.47 back in increased productivity.

US Department of Labor

PODER will replicate this model to other industries (finance, real estate, etc) to serve historically excluded populations. And in 2023, we will expand and scale to welcome more immigrants and young people who suffered most during the pandemic.

**Together We Can.
Together We Will. #SalirAdelante**

Apprenticeships are good for Business

- **Helps recruit and develop a highly skilled workforce**
- **Improves productivity and the bottom line**
- **Provides opportunities for tax credits and employee tuition benefits in some states**
- **Reduces turnover & increases retention**
- **Creates industry-driven, flexible training solutions to meet national & local needs**

US Department of Labor

Apprenticeships are good for Workers

- **Apprentices earn on average \$50,000 a year while gaining a credential that is equivalent to a 2 or 4 year college degree**
- **Workers who complete apprenticeship programs earn \$30,000 more over a lifetime than their peers who don't.**

Apprenticeship Pathway

English + Job Training + Placement

Phase I

Integrated English

Intro

Level 1

Level 2

Level 3

Level 4



I like this city. I like this country. I like my life. Now, I have more opportunities for a job.

English is difficult. But PODER made things easier for me to communicate. PODER gave me power.

Phase II

Level 5

Career Exploration and Customer Service Certification



PODER is good for people who want to learn English. PODER helped me to make decisions about my future and my career.

This was the opportunity I was looking for.

Phase III

Latinos in Finance

Insurance Licensing Property and Casualty

Industry-Specific Job Training with CBO Partners



While studying for my state insurance license, I'm able make money and learn more about the industry.

My goal is to continue working at this same agency after my apprenticeship is over. But eventually I want my own agency.

Phase IV

Job Placement

90 days

1 year

2 year

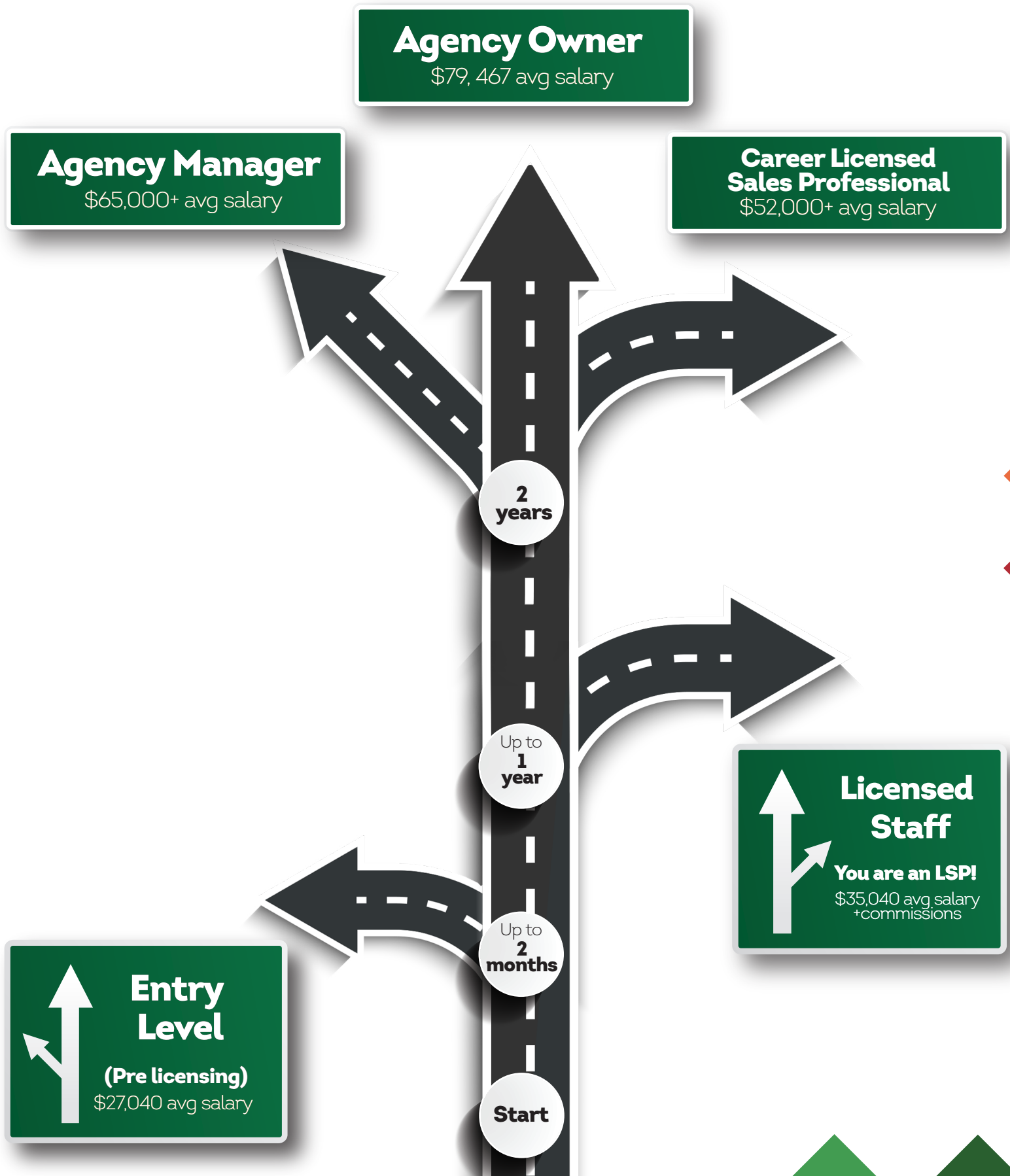
Alumni Networking and Support Services



PODER is really great at bringing companies and people together. In this industry, there are many needs for bilingual people.

I work as a State Farm insurance producer and I recommend PODER for anyone looking for a career.

Career Opportunities for Bilingual Insurance Professionals



PODER's vision for HQ is where economic equity, upward mobility and societal inclusion are attainable for all.

Chicago's first immigrant integration + job center, to be located on the corner of 55th and Homan Ave. in Gage Park, is where windows of opportunity will open as an abandoned building will be reinvented for a reimagined **PODER**.



A beacon of light, inspiration, and possibility, a catalyst to widen and deepen our collective community impact.



A dynamic, inspirational and state-of-the-art 7,000 square foot immigration center and outdoor event space will welcome our newest Americans as a gateway to Chicago and the United States.

Let's build
#PODERHQ
together!

Your Gift Will Open Windows of Opportunity for Immigrants at PODER HQ.

MAKE 2 DONATIONS TODAY!

Save the date to celebrate the

RIBBON CUTTING

of **PODER HQ** in Gage Park **3357 W 55th St • Chicago, IL**

Friday, January 20, 2023

Ribbon Cutting • 10 am / Open House + Self Guided Tours • 11 am to 1 pm



Scan the QR Code and **donate \$1,000 or more** for a member-guided VIP tour with cocktails and tacos.

PODER HQ
General
Operating



Integrated
English +
Workforce
Development





PODER

Fiscal Year 2022 Supporters*

July 1, 2021 through June 30, 2022

\$20,000 and above

Bank of America - UnidosUS
Bank of America Foundation
Brighton Park Neighborhood Council
Chicago Department of Family & Support
Services (DFSS)
Comcast Foundation - UnidosUS
Illinois Community College Board State (ICCB)
Illinois State Library - AVL

Lloyd A. Fry Foundation
Marquette Bank
Polk Bros. Foundation
Robert R. McCormick Foundation
Southwest Organizing Project (SWOP)
The Monroe Foundation
UnidosUS

\$5,000 to \$19,999

Anonymous
ADP
Allies for Community Business
American Airlines
CHUBB - ACE American Insurance
EmPower HR

JP Morgan Chase
Mr. & Mrs. Jay Ruble
The Helen Brach Foundation
The PNC Foundation
Union Pacific Foundation
Wintrust Financial

\$1,000 to \$4,999

2IM
Mr. & Mrs. William Abt
Mr. & Mrs. Michael Brennan
Mr. Scott Carter
Mr. & Mrs. Josh Ellis
First American Bank
Mr. Aronberg Goldgehn

Ms. Jennifer Guzman
IFF
Mr. & Mrs. Denis McDonough
Mr. & Mrs. John E. Mooney
Nectel Technologies
Ms. Catherine Reichert

Mr. & Mrs. Joseph Seliga
SpaceCo INC
St. Rita of Cascia High School
The Chicago Community Foundation

\$500 to \$999

Mr. Robert J. Greenebaum, Jr.
Mr. Timothy J. Schlax
Mr. Daniel Simon

\$100 to \$499

Anonymous
Ms. Eloise Bahrmassel
Ms. Barbara Barreno
Ms. Karen A. Beeman
Blackbaud Giving Fund
Ms. Sheila Brennan
Mr. Jeremy Chaseley

Mr. & Mrs. John J. Coffey III
Ms. Morgan Collier
COMPED II INC
Ms. Karen Crotty
Ms. Kathy P. Fox
Ms. Catherine P. Frettilio
GoodCoin Foundation + Walgreens


Mr. & Mrs. Jim Goodridge
Mr. Christopher Grubb
Ms. Eileen Jonatis
Mr. James Mann
Mr. Paul McCarthy

\$99 and under

Anonymous
Amazon Smile
Ms. Carmen Beltrán
Ms. Gadbois Claire

Mr. David Leeney
Mr. John Madden
Mr. Ivan Martínez Navarro

*PODER program only - not inclusive of PODER HQ donations



PODER

Financial Operations*

Report for the year ended June 30, 2022



Assets, liabilities and net assets

Assets

Cash and cash equivalents	\$573,388
Contributions receivable	290,215
Accounts receivable	6,000
Prepaid expenses	4,200
Total current assets	\$873,803
Land	-
Property and equipment	99,961
Less: accumulated depreciation	(95,654)
Property and equipment, net	4,307
Other Assets	
Escrow Account	-
Total assets	\$878,110

Liabilities

Accounts payable	\$71,772
Payroll liabilities	39,093
Total current liabilities	\$110,865
Loan Payable	-
Less: Unamortized debt	-
finance cost	-
Total long-term liabilities	-
Total liabilities	\$110,865
Net assets	
Without donor restrictions	627,245
With donor restrictions	140,000
Total net assets	\$110,865
Total liabilities and net assets	\$878,110

Revenue, expenses and other changes in net assets

Support and revenue

	Total
Grants and contributions	\$1,140,554
Service revenue	-
Special events	43,884
Contributed nonfinancial assets	87,200
Other Income (Interest Income)	1,907
Total support and revenue	\$1,273,544

Expenses

Program services	\$900,833
Support services	
Management and general	187,417
Fundraising expenses	131,322
Total support services	318,739
Total expenses	\$1,219,572

Change in net assets	53,972
Net assets, beginning of year	713,273
Net assets, end of year	\$767,245

Statement of functional expenses available upon request.

*PODER program only – not inclusive of PODER HQ, Oprima-1